



+61 7 3006 6200  
Level 20, 69 Ann Street, Brisbane QLD 4003  
PO Box 12260, George Street, Brisbane QLD 4003

[beda.brisbane.qld.au](mailto:beda.brisbane.qld.au)  
[visit.brisbane.qld.au](http://visit.brisbane.qld.au)  
[choose.brisbane.qld.au](http://choose.brisbane.qld.au)

2/07/2025

Members of the World Science Fiction Society  
World Science Fiction Society  
C/ Post Office Box 61363, Sunnyvale CA 94088, USA.

Dear Members of the World Science Fiction Society,

On behalf of the Board and management of Brisbane Economic Development Agency (BEDA), I am delighted to offer our support for Worldcon in 2028.

Choosing the city of Brisbane for Worldcon 2028 presents a wealth of opportunities for your conference delegates. Our city is a modern, sophisticated, green and sustainable metropolis, which offers a range of award-winning and internationally recognised facilities, a thriving local economy, unforgettable tourist attractions, and an ideal location for your delegates to experience Australia's enviable sub-tropical lifestyle.

With the announcement that our city will host the Brisbane 2032 Olympic and Paralympic Games, Brisbane's thriving economy is projected to reach \$275 billion by 2041, with an increasing global spotlight shining on Brisbane. Our reputation as Australia's lifestyle capital continues to grow, with global publications like TIME Magazine, travel bible Frommer's and the New York Times recognising Brisbane as a great place to visit.

Brisbane is a city of big investment, new developments, and a robust industry, all of which cement its reputation as an economic powerhouse in the Asia Pacific. Brisbane is a multicultural city and has an aptitude for attracting and encouraging innovation, industry leadership and emerging talent, providing a unique opportunity to access world-class thought leaders to enrich your conference with expert knowledge, global networks, and on-the-ground support.

Brisbane boasts a vibrant and growing presence in literature, media arts, and fan culture, supported by a dynamic creative sector and a strong calendar of festivals and events. The city is home to celebrated authors, independent publishers, and institutions like the Queensland Writers Centre and State Library of Queensland, which nurture literary talent and innovation. Brisbane's thriving screen and digital media scene, bolstered by local production studios and academic programs, further cements Brisbane's role as a hub for storytelling and creative expression across multiple platforms.

Brisbane offers your delegates a thriving creative arts scene, international sporting events, world-class conference venues and accommodation, vibrant dining and lifestyle precincts, exceptional weather, and unique urban tourism experiences. An accessible and affordable destination, it is the perfect location to hold Worldcon 2028 where your delegates will experience the best of Australia.



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As Brisbane's economic development agency, and the city's official convention bureau, BEDA's experienced business events team will provide professional assistance to help you create and deliver an effortless event and I'm pleased to offer the full range of our services to you.

On behalf of Brisbane Economic Development Agency, I look forward to welcoming you to our city for a successful conference in 2028.

Yours sincerely

*Anthony Ryan*

**Anthony Ryan**  
**Chief Executive Officer**

*Lorelle Chittick*

**Lorelle Chittick**  
**General Manager, Events**